

Critical Thinking Through Writing Workshop

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Rebecca McEwen- Editor in Chief, Fulcrum Publishing

Rebecca McEwen has worked in educational publishing for more than twenty years. Collaborating with educators from across the US, as well as from England, New Zealand, Australia, and Canada, she has focused on developing curriculum that doesn't just teach students, but transforms them into lifelong learners. She has visited classrooms around the world, and trialed materials with students of all ages. She is also the mother of a teenager, and speaks from the experience of someone who has struggled to navigate the ever-changing world of standards and instruction. While never an educator herself, she counts herself as extremely privileged to have worked with some of the best.

Sam Scinta- President and Publisher, Fulcrum Publishing

After graduating from Yale University in 1991 with a degree in political science, Sam Scinta joined North American Press, a division of Fulcrum Publishing, as a research associate. Sam received his J.D. from the University of Denver in 1998, where he was Editor-in-Chief of the Transportation Law Journal, and worked as a public finance attorney for three years, assisting on over \$1.5 billion in projects around the nation. He returned to Fulcrum in 2001 as Vice President and Associate Publisher, and in December 2006, was named President and Publisher. He has worked as project editor for dozens of Fulcrum's titles. He is also a Lecturer in the Political Science Department at the University of Wisconsin-La Crosse and Viterbo University, focusing in public policy and American government. He also created and manages a "critical thinking" club at the Onalaska High School.

The creator of Fulcrum's best-selling Speaker's Corner Books series on contemporary political and social issues, Sam has edited two collections, Spirit and Reason: The Vine Deloria, Jr. Reader and Parting Shots from My Brittle Bow (with Eugene McCarthy). He served as President of the Board of Publishers Association of the West, President of the Wisconsin Center for the Book and Board member of the Jefferson County (Colorado) Public Library Foundation. A frequent speaker on the state of book publishing, in 2007 he was named as one of the "Ten to Watch" in the Denver arts and culture scene by the Rocky Mountain News. He has served Chairman of the City of Onalaska (Wisconsin) Waterfront Project Management Team and Chairman of the Onalaska Tourism Commission. He is a member of the Board of Curators of the Wisconsin Historical Society and the Board of the Winding Rivers Library District, and is a member of the American Antiquarian Society. He wrote a bi-weekly column on civility for the Onalaska Courier-Life for two years, and created and manages a public forum on citizenship and civil discourse in La Crosse, WI.